

The image shows a large, industrial-style indoor event space. The ceiling is high with a complex metal truss system and stage lighting rigs. The floor is covered with rows of wooden chairs, suggesting a theater or lecture hall. The space is filled with lush greenery, including large trees and dense foliage, which are illuminated with warm, golden light. A stage is visible in the background, with a large screen displaying a forest scene. The overall atmosphere is warm and inviting, with a focus on natural elements and professional lighting.

Summerhouse Media

Capabilities Document
June 2025



About Us

Summerhouse Media

Summerhouse Media is a highly experienced, agile and innovative event company defined by its creativity, bespoke approach and attention to detail.

We design and manage end-to-end delivery of exceptional events; from international summits and boutique launches, to leading-edge international art events and innovative education festivals.

We are proud of the global reputation we have built and that most of our work comes from existing clients and recommendations. We work tirelessly to deliver modern, dynamic events and delight at enabling the audience to connect with and explore the content and themes of the event in innovative and engaging ways, while delivering ROI and ROO for organisations. We are adept at delivering creative in-person, virtual and hybrid events.

We partner with you, building trust and sharing our expertise. As event architects, we project manage and hand-pick a unique team, tailored to your requirements. Our trusted supplier network enable us to draw on the very best talent from around the world to leverage our collective experience to deliver your event.

With sustainability a key driver for everyone, this is a thread that runs through all our events and procurement decisions, as well as being front of mind in our local engagement and development projects within our own communities.

Every aspect of each event is meticulously managed on your behalf, with clear accountability, transparent budgetary management and regular communication.

Key Values

Female-led, agile small business

Collaborative, creative and tenacious

Global event experience – Europe, Middle East, Africa, Asia Pacific and Americas

Meticulous planning and delivery

Exceptional budgetary control

Trusted suppliers to deliver all aspects of events

Control of supply chain: ethical, transparent

Results-oriented: delivering on concept and ROI/ROO





Louise Hunter

Managing Director | Event Architect

Louise founded Summerhouse Media in 2007 having built an impressive portfolio during her eighteen years with the Financial Times as Regional Director for Africa, the Middle East and the Indian Sub-Continent and latterly as Global Director of Conferences.

A highly motivated event professional with over 30 years of international experience, Louise has a passion for developing and delivering events with creativity at their core. Louise is extremely energetic, thorough and loyal, enjoying a good sense of humour and a fervour for what she does.

Throughout her career, Louise has worked extensively with many governments and organisations, including The World Bank and The International Finance Corporation, media organisations, charitable foundations, arts and culture and academic organisations. Louise has brought to life events as diverse as a female-led micro-farming event in Ghana, to high-level investment conferences and innovative art events.

Louise is passionate about education, equality, creativity, travel, art and her home country, Scotland. She has also been involved in some highly successful projects including as Co-Founder and Producer of EduMod, Co-Founder of Creative Inverclyde and Co-Founder of Green Tangerine Community Interest Company, which focuses on tackling climate challenges, sustainability and environmental projects in the West of Scotland.

Louise also previously served as Interim Managing Director of the Democracy and Culture Foundation in Athens, with a special focus on developing strategic partnerships and as Event Director for the Athens Democracy Forum and Art for Tomorrow.

Key Skills

- Vision, creativity and energy
- Strategic planning and organisation
- Team, time and budget management
- Ability to work to deadline
- Proven ability to “think outside the box”
- Proven sales experience in diverse markets
- Excellent communication and interpersonal skills
- Proven experience in brand extension

Summerhouse Media: Team

We have developed a strong, close-knit, female-led team, working with the same key personnel since our inception. All team members have a proven international track record, having worked within media, banking, finance and PR at a senior level.

We work hard, have fun and bring energy and creativity to all our projects. We know how to get the best out of our teams and how to integrate seamlessly with other stakeholders in events.

We approach all our interactions with the same respect—whether working with Former President Clinton on the Philanthropreneurship Forum or collaborating with numerous teams to deliver The New York Times' largest-ever event, featuring 10 days of continuous programming for COP26.

As an inclusive employer with working parents in our team and amongst our suppliers, we were early adopters of flexible working, indeed Louise founded the company as a single Mum of a four-year-old. We go above-and-beyond to support and develop our team so that they can bring their best selves to the events we deliver.



Philippa Barton
Event Manager



Emma Collins
Event Manager



Fiona Irwin
Event Manager



Olivia Tidmarsh
Event Manager



Elsbeth Smedley
Speaker Liaison



“,”

I have known Louise Hunter for more than a decade, having worked with her both at the Financial Times and The Times. I cannot say enough good things about her. She has a meticulous eye for detail. She is capable, thorough and trustworthy. She has flair and style. She handles difficult problems and awkward situations with effortless good humour.

In her work for The Times, she has needed all these qualities and more. She and her firm, Summerhouse Media, were recruited to put on The Times CEO Summit and The Times CEO Summit Africa. The CEO Summits have been annual invitation-only events for the chairmen and chief executives of Britain's leading companies. Over half the FTSE 100 have been represented by their CEOs or chairmen and addressed by the Prime Minister David Cameron, Chancellor George Osborne, Business Secretary Vince Cable and Leader of the Opposition Ed Miliband. The CEO Summit Africa followed a similar format, involving corporate leaders from across Africa and addressed by figures including former Prime Minister Tony Blair, former President Olesgun Obasanjo and the Foreign Secretary William Hague. Louise has been instrumental in pulling together the programme and speakers, establishing the guest list, identifying the venue and hosting the dinner and conference day.

She has uncompromising standards on the quality of food, hospitality and service, but has proved very tough on managing costs. She appreciates both the personal diplomacy and the national politics necessary to make such events a success. She is discreet, honourable and reliable. She is much liked by everyone she works with. I could go on, but I won't: The Times never looked back after we hired her.

James Harding

Co-Founder Tortoise Media, Former Director of BBC News
(Written when James Harding was Editor of The Times)



Our Impact

The New York Times

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The New York Times has had a long-standing relationship with Summerhouse Media for well over a decade. During that time Summerhouse has produced numerous live journalism events for us across a variety of subjects and formats and in multiple geographic locations.

Most recently, Summerhouse Media has been the NYT's production partner for all of its international climate events including for The New York Time Climate Hub in Glasgow during COP 26. This was an event that ran over 9 days encompassing well over 90 sessions of live journalism. It required a huge logistical lift coordinating with multiple stakeholders utilizing a dry site in which simultaneous events took place. The complexity and breadth of the event was at times dizzying but throughout Summerhouse pulled all of the required elements together with remarkable dexterity and rigour. They also displayed great dexterity, creativity, an ability to work within budget and project management skills that helped provide great clarity and internal discipline. The event was a major success across all the metrics we put in place and Summerhouse played an absolutely critical role.

Subsequently, Summerhouse ran the production for the New York Times Climate events in 2022 in London and in Sharm el Sheikh in Egypt during COP27. These events were both smoothly and efficiently produced to a very high standard.

In short, Summerhouse Media has always delivered an excellent service for all of our international events and I have absolutely no hesitation in recommending their services.

Stephen Dunbar-Johnson

President, International, The New York Times





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The Natural History Museum was first introduced to Louise Hunter and the work of Summerhouse Media as part of our COP26 activity in Glasgow in 2021; taking over a small space within a larger complex that was being overseen by Louise and her team. We have subsequently gone on to work with them at COP27 in Egypt and are in discussions around COP28 in Dubai.

In all these endeavours we have found Louise to be a consummate event and project management professional. Able to think about the bigger end goal whilst also delivering on the details which really elevate her events. She has a real passion for creating memorable and excellent experiences with creative flair.

In Glasgow, Louise and her team took our small project into their own already busy workload at very short notice and worked with us to solve the complexities of working in a highly restricted and complicated environment. This was a new venture for us, and Louise shared her experience to ensure the delivery of it was exceptional. She foresaw where we would need extra support and guided us through the process. Always helpful, and always with a positive and collaborative approach. She and her team helped to simplify and enhance at every stage.

Having worked within the events sector for nearly 20 years Louise is one of the most professional event directors I have ever worked with, and I would be delighted to recommend Louise and Summerhouse Media.

Katy Payne

Head of Special Events





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The Oceanic Global's team was proud to partner with Summerhouse Media for production management at the inaugural Ocean x Climate Summit which took place during the UNFCCC COP 27 conference in Sharm El Sheikh Egypt.

The Summerhouse team was instrumental to the international event's success, particularly through their work to cement the Park Regency as a key activation space during COP for multiple organizations, for which Summerhouse was able to coordinate sustainable and cost-effective production solutions for multiple organizations.

The full-day event elevated the ocean's visibility in the global climate narrative gathering over 275 guests to learn from 50 global speakers, participate in interactive workshops, experience immersive music and artistic performances as well as on-site exhibits. We look forward to working with the Summerhouse team for future events.

Lea d'Auriol

Founder, Oceanic Global

THE OCEAN X CLIMATE SUMMIT





Project Gallery











Clients

Summerhouse Media have worked with some of the most established, successful and progressive media brands and organisations in the world including:

The New York Times

The Telegraph

BBC

Google


THE SUNDAY TIMES

London
Evening
Standard

N NATURAL
HISTORY
MUSEUM



THE  TIMES

THE WALL STREET JOURNAL.

Tortois[®].



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YES / BANK

الدجاج Dabbagh

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